



SMILE COOKIE PROGRAM
Tim Hortons Smile Cookie partnership with
The Jessica Martel Memorial Foundation

We are excited to announce Tim Hortons has selected Jessie's House as a charity of choice for 2026 Smile Cookie! All proceeds from Smile Cookies purchased at select locations during the week of April 27th - May 3rd will go directly to the Jessica Martel Memorial Foundation!
Our goal is to raise \$85,000.

Your support will help:

- Individuals and families staying at Jessie's House, a 35-bed all-gender shelter for survivors of domestic violence and Eileen's Place, a 3-unit second stage housing transitional program.
- Community members who access our Outreach services.
- Our Child and Youth Program, which promotes healing for the families who access our programs.
- The Inspire Program, a partnership with Four Winds School for grade 7-9 students.

Your support is vital to help us creating a future free of domestic violence for all individuals.

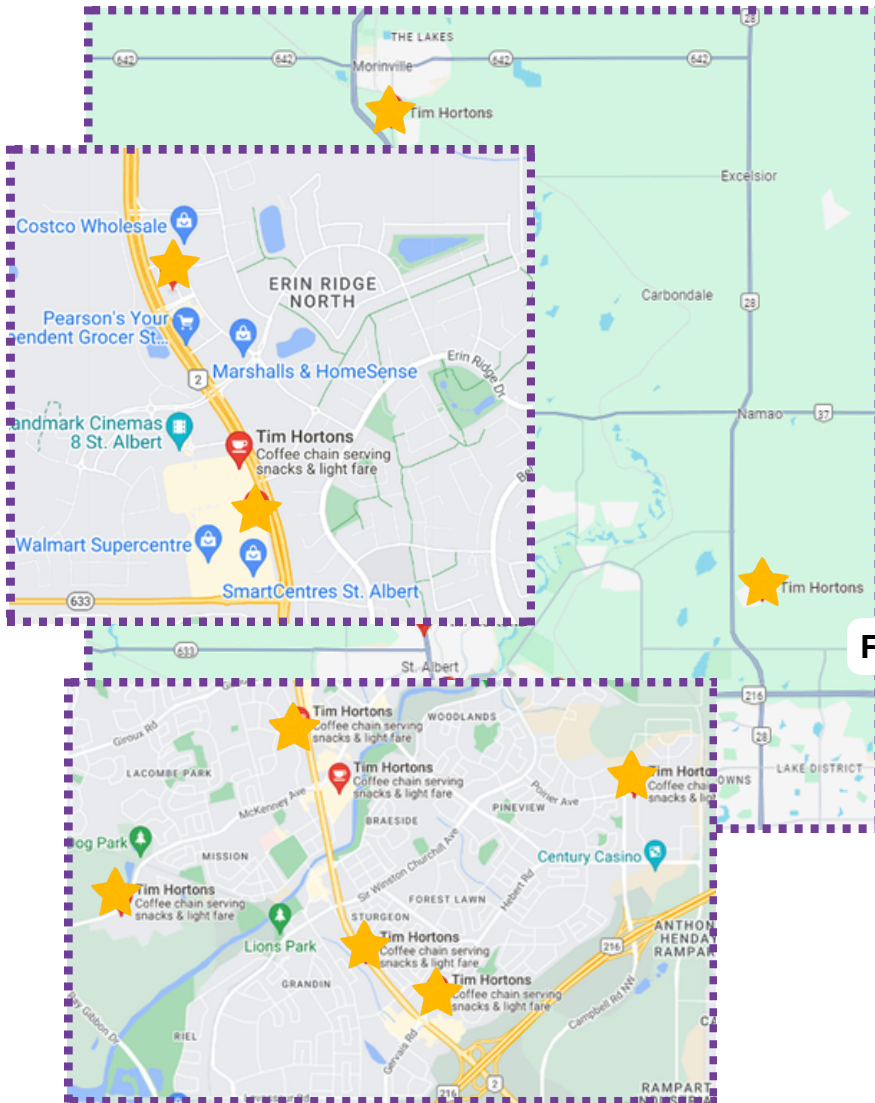
Here is how you can help:

- Visit one of the **9 Tim Hortons Locations in Morinville and St. Albert** and buy a **cookie or more for \$2.00** each or purchase a **\$5.00 plushie**
- Fill out the pre order form to order your cookies in advance, need a minimum of 48 hours to pre order. Click [HERE](#) for your pre-order form
- Volunteer at one of the select locations to decorate and help promote the Smile Cookie Campaign
<https://volunteersignup.org/DEH9M>
- Share on social media **#jmmfsmilecookie**



Every smile counts!





Tim Hortons Morinville:
8809 100 Street, Morinville

Tim Hortons Riverside:
#310, 10 Rose Gate, St. Albert

Tim Hortons Smart Centre:
#400, 700 St. Albert Trail, St. Albert

Tim Hortons St. Albert Centre
375 St Albert Trail, St. Albert

Tim Hortons Erin Ridge
#975 St Albert Trail #205, St. Albert

Tim Hortons Garrison
Falaise Avenue Hwy 28a, Lancaster Park

Tim Hortons Esso
#275 Carnegie Dr, St. Albert, AB

Tim Hortons St. Albert Trail
#220 St Albert Trail, St. Albert, AB

Tim Hortons Gateway
#800 2 Hebert Rd, St. Albert, AB

Purchase your SMILE Cookie for **\$2.00** at the following participating Tim Hortons Locations!

All proceeds go directly to
The Jessica Martel Memorial Foundation

April 27th- May 3rd

Get your Smile Cookie now until May 3rd. 100% of proceeds help to bring a smile to our community.



**Help us spread the word!
Please share about Smile Cookie on your
social media!**

**We have included an image that can be
posted with the following:
“From April 27-May 3, 2026, when you buy
a Smile Cookie from your local Tim’s,
you’re helping make a difference here The
Jessica Martel Memorial Foundation.”
[#jmmfsmilecookie](#)**

**We will be sharing posts all week, so
please share those with your network. We
would love to see you with your Smile
Cookie! Please share your photos and
videos and be sure to tag us!**

Tim's

**April 27
to May 3**

**Smile
Cookie®**

**100% donated*
to groups like**

**The Jessica Martel
Memorial Foundation**

*Pre-tax Smile Cookie purchases.
At participating restaurants in Canada for a limited time. © Tim Hortons, 2026

Instagram:

@jessicamartelfoundation

Facebook:

@jessicamartelmemorialfoundation

LinkedIn:

@jessicamartelfoundation