

SMILE COOKIE PROGRAM Tim Hortons Smile Cookie partnership with The Jessica Martel Memorial Foundation

We are excited to announce Tim Hortons has selected Jessie's House as a charity of choice for 2025 Smile Cookie! All proceeds from Smile Cookies purchased at select locations during the week of April 28th - May 4th will go directly to the Jessica Martel Memorial Foundation! Our goal is to raise \$70,000.

Your support will help:

- Individuals and families staying at Jessie's House, a 35-bed all-gender shelter for survivors of domestic violence and Eileen's Place, a 3-unit second stage housing transitional program.
- Community members who access our Outreach services.
- Our Child and Youth Program, which promotes healing for the families who access our programs.
- The Inspire Program, a partnership with Four Winds School for grade 7-9 students.
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Your support is vital to help us creating a future free of domestic violence for all individuals.

Here is how you can help:

• Visit one of the 9 Tim Hortons Locations in Morinville and St. Albert and buy

a cookie or more for \$2.00 each

• Fill out the pre order form to order your cookies in advance, need a minimum of 48 hours to pre order.

Click <u>HERE</u> for your pre-order form

• Volunteer at one of the select locations to decorate and help promote the Smile Cookie Campaign

https://volunteersignup.org/DEH9M

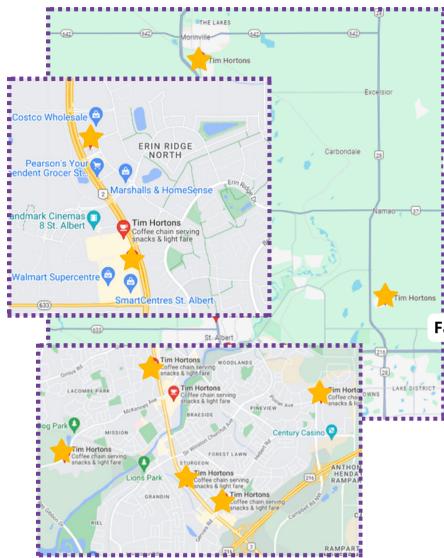
• Share on social media #jmmfsmilecookie

Every smile counts!



Jessica Martel Memorial Foundation Tim Hortons.





<u>Tim Hortons Morinville:</u> 8809 100 Street, Morinville

<u>Tim Hortons Riverside:</u> #310, 10 Rose Gate, St. Albert

<u>Tim Hortons Smart Centre:</u> #400, 700 St. Albert Trail, St. Albert

<u>Tim Hortons St. Albert Centre</u> 375 St Albert Trail, St. Albert

<u>Tim Hortons Erin Ridge</u> #975 St Albert Trail #205, St. Albert

Tim Hortons Garrison Falaise Avenue Hwy 28a, Lancaster Park

> <u>Tim Hortons Esso</u> #275 Carnegie Dr, St. Albert, AB

<u>Tim Hortons St. Albert Trail</u> #220 St Albert Trail, St. Albert, AB

<u>Tim Hortons Gateway</u> #800 2 Hebert Rd, St. Albert, AB

Purchase your SMILE Cookie for **\$2.00** at the following participating Tim Hortons Locations! All proceeds go directly to The Jessica Martel Memorial Foundation

April 28th- May 4th

Get your Smile Cookie now until May 4th. 100% of proceeds help to bring a smile to our community.





Help us spread the word! Please share about Smile Cookie on your social media!

We have included an image that can be posted with the following: "From April 2-May 54th, 2025, when you buy a Smile Cookie from your local Tim's, you're helping make a difference here The Jessica Martel Memorial Foundation." #jmmfsmilecookie

We will be sharing posts all week, so please share those with your network. We would love to see you with your Smile Cookie! Please share your photos and videos and be sure to tag us!



Make your community every bite better

100% of proceeds are donated to local charities & community groups

Get ready to support the Jessica Martel Memorial Foundation

At participating restaurants in Canada for a limited time. © Tim Hortons, 2025

Instagram: @jessicamartelfoundation Facebook: @jessicamartelmemorialfoundation LinkedIn: @jessicamartelfoundation