



Jessica Martel Memorial Foundation Charity Golf Tournament

Please Join Us!

Swing into action against domestic violence and join us for the **4th Annual Jessica Martel Memorial Foundation Charity Golf Tournament on August 15, 2024**. This event will be held at the Cardiff Golf & Country Club. Cardiff is an 18-hole semi-private golf club located just 12 minutes north of St Albert. Built on one of Alberta's first underground coal mines, its unique setting offers challenges to golfers of all levels.

About Us:

The Jessica Martel Memorial Foundation (JMMF) is a non-profit located in Sturgeon County, Alberta. JMMF supports individuals and families who are experiencing domestic violence with outreach programs, community education, and safe housing at Jessie's House and Eileen's Place.. Our vision is a future free of domestic violence for all individuals.

**Registration for the Jessica Martel Memorial Foundation
Charity Golf Tournament will open April, 2024!**



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Why Your Sponsorship Matters:

In 2023, we answered 2,426 calls on our crisis line. Because of you, we are here to pick up the phone when someone calls us in crisis. As a trauma informed client-led organization, we meet vulnerable community members where they are, reducing barriers and providing support through:

- Jessie's House, a 35-bed emergency shelter for individuals and families fleeing domestic violence.
- Eileen's Place – Second Stage Housing Program consisting of three 3-bedroom apartment style units.
- Outreach, advocacy, and education.
- Childcare and programming for children and youth.
- Case management, safety planning, and cultural programming.
- Preventive programming, like Inspire, an internationally recognized program for students in grades 7-9 at Four Winds School who identify as female.

Jessie's House provided safe housing to **173 adults and 206 children**. We supported another 134 adults and 97 children through the Outreach Program.

Jessie's House is an emergency shelter, which is intended to offer short term accommodation to individuals and families fleeing abuse. However, due to the increase of inflation, the lack of safe-affordable housing, and complexity of barriers it is realized that people are staying at Jessie's House longer. Sometimes for up to 4 months. This means we are unable to bring people in who are in crisis.

Eileen's Place will address these gaps and ensure there is space in Jessie's House for people who are in crisis. Families who require more support will be able leave Jessie's House sooner and into Eileen's Place, where they will receive longer term supports for up to 2 years.

Eileen's Place will open April 2024.

Working together, we can promote healing and empower vulnerable community members to break free from domestic abuse permanently. Your sponsorship is vital to create a future where individuals and families live a life free of abuse.



Amy Brochu, Sponsorship & Donor Relations Strategist

780-939-2870 ext. 103 | Amy.brochu@jmmf.ca

<https://jessicamartelmemorialfoundation.com/charity-golf-tournament/>

Jessica Martel Memorial Foundation Charity Golf Tournament

Sponsorship Opportunities

Title Sponsor \$7,500

Opportunities Available: One (1)

- Prominent recognition on all event marketing and promotional materials
- Company name/logo placement on JMMF website
- Prominent recognition on event signage
- Company name/logo prominently displayed in dinner program
- Full page ad in program
- Recognition by the Master of Ceremonies
- Dedicated social media mentions
- One (1) foursome of golf
- Four (4) complimentary dinner tickets
- Host on-hole engagement activity
- Opportunity to greet golfers at registration and/or at a hole
- Opportunity to speak during dinner program (3 min)
- Opportunity to provide door prizes and/or SWAG items
- Post-event thank-you on social media
- Recognition in the JMMF Annual Report
- First right of refusal for sponsorship level for the following calendar year

Dinner Sponsor \$3,750

Opportunities Available: One (1)

- Company name/logo displayed on relevant event signage
- Company name/logo placement on JMMF website
- Company name/logo displayed in dinner program
- ½ page ad in program
- Recognition by the Master of Ceremonies
- Opportunity to speak during dinner program (1-2 min)
- Dedicated social media mentions
- One (1) foursome of golf
- Four (4) complimentary dinner tickets
- Opportunity to provide prizes and/or SWAG items
- Post-event thank-you on social media
- Recognition in the JMMF Annual Report
- First right of refusal for sponsorship level for the following calendar year



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Sponsorship Opportunities

Cart Sponsor \$2,500

Opportunities Available: One (1)

- Company name/logo displayed on golf carts
- Company name/logo placement on JMMF website
- Company name/logo displayed on relevant event signage
- Company name/logo displayed in dinner program
- ½ page ad in dinner program
- Recognition by the Master of Ceremonies
- Opportunity to speak during dinner program (1-2 min)
- Dedicated social media mentions
- One (1) foursome of golf
- Four (4) complimentary dinner tickets
- Opportunity to greet golfers at carts
- Opportunity to provide prizes and/or SWAG items
- Post-event thank-you on social media
- Recognition in the JMMF Annual Report
- First right of refusal for sponsorship level for the following calendar year

Breakfast Sponsor \$2,000

Opportunities Available: One (1)

- Company name/logo displayed on relevant event signage
- Company name/logo placement on JMMF website
- Company name/logo displayed in dinner program
- ¼ page ad in dinner program
- Recognition by the Master of Ceremonies
- Dedicated social media mentions
- One (1) foursome of golf
- Four (4) complimentary dinner tickets
- Opportunity to provide prizes and/or SWAG items
- Post-event thank-you on social media
- Recognition in the JMMF Annual Report
- First right of refusal for sponsorship level for the following calendar year

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Sponsorship Opportunities

Corporate Hole Sponsor \$1,500

Opportunities Available: Fourteen (14)

- Company name/logo displayed on relevant event signage
- Company name/logo placement on JMMF website
- Company name/logo displayed in dinner program
- Recognition by the Master of Ceremonies
- Dedicated social media mentions
- One (1) foursome of golf
- Four (4) complimentary dinner tickets
- Host on-hole engagement activity
- Opportunity to provide prizes and/or SWAG items
- Post-event thank-you on social media
- Recognition in the JMMF Annual Report
- First right of refusal for sponsorship level for the following calendar year

Driving Range Sponsor \$1,500

Opportunities Available: One (1)

- Company name/logo displayed on relevant event signage
- Company name/logo placement on JMMF website
- Company name/logo displayed in dinner program
- Recognition by the Master of Ceremonies
- Dedicated social media mentions
- One (1) foursome of golf
- Four (4) complimentary dinner tickets
- Host hole engagement activity at the Driving Range
- Opportunity to provide prizes and/or SWAG items
- Post-event thank-you on social media
- Recognition in the JMMF Annual Report
- First right of refusal for sponsorship level for the following calendar year

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Sponsorship Opportunities

Putting Green Sponsor \$1,500

Opportunities Available: One (1)

- Company name/logo displayed on relevant event signage
- Company name/logo placement on JMMF website
- Company name/logo displayed in dinner program
- Recognition by the Master of Ceremonies
- Dedicated social media mentions
- One (1) foursome of golf
- Four (4) complimentary dinner tickets
- Host hole engagement activity at the Putting Green hole
- Opportunity to provide prizes and/or SWAG items
- Post-event thank-you on social media
- Recognition in the JMMF Annual Report
- First right of refusal for sponsorship level for the following calendar year

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Sponsor Information

*Please ensure that all fields are completed

Date: _____

Sponsorship Level: _____

Investment (\$): _____

Company Name: _____

Contact Name: _____

Company Address: _____

City: _____

Postal Code: _____

Telephone: _____

Email: _____

Company Website: _____

Social Media Handles:

Facebook: @ _____ Instagram: @ _____

LinkedIn: @ _____ Twitter: @ _____

Please return form to amy.brochu@jmmf.ca.

Sponsorship commitments must be in place by **May 1, 2024**, to meet print deliverables. *Additional deadlines specific to sponsorship level may apply.

TO LEARN MORE ABOUT SPONSORSHIP OPPORTUNITIES PLEASE CONTACT

Amy Brochu, Sponsorship & Donor Relations Strategist
780-939-2870 ext. 103 | Amy.brochu@jmmf.ca

EVENT INFORMATION

Stacy Dieckman, Event Specialist
780-939-2870 ext. 109 | stacy.dieckman@jmmf.ca